


	CITY OF APOPKA	PANAMA CITY BEACH	CITY OF BOCA RATON	VILLAGE OF WELLINGTON	PALM BEACH COUNTY
OPERATIONAL COMPARISONS OF LOCAL GOVERNMENT AMPHITHEATERS					
Facility and Capacity	Apopka Amphitheater, 5,000	Aaron Bessant Park Amphitheater, 10,000	Mizner Park Amphitheater, 5,000	Wellington Amphitheater, 1,500	Seabreeze, 2,000
Phone	407.703.1784	850.233.5045	561.393.7890	561.753.2484 (0)	561-966-6614
POC	Carolyn Ray, Events Manager	Keith, Asst Director	Amy Dinoscio, Director	Rick Febles, Events Manager	Jennifer Cirillo, Director
Operations (External Events)	Promoter (by event) *****	Promoter (by event) *****	Promoter (by event) *****	Promoter (by event) *****	Staff Operates, works with promoter*
Event Cleaning	Promoter Responsibility (by event)	Department Contract **	Department Contract **	By Staff for a fee	Promoter Responsibility (by event)
Maintenance	by Department or City Staff	by Department or City Staff	by Department or City Staff	\$30 per staff member, 4 hours minimum	by Department or County Staff
Production	Promoter (by event)	Promoter (by event)	Department Contract **	Promoter (by event)	Promoter (by event)
House Electrician	Promoter (by event)	Department Contract **	Department Contract **	Engineer on Contract ** Facility has its own sound and light equipment	Promoter (by event) with staff oversight (add'l fees apply) OR contract
Security	Promoter (by event)	Promoter (by event)	Department Contract (private security) **	Promoter (by event)	Promoter (by event)
Concession	Promoter (by event)	Department Contract**	Department Contract **	Promoter (by event)	Promoter (by event); county fees apply
Parking	Department Parking Plan; Parking attendants by Promoter	Promoter (by event); agreement with adjacent mall for additional parking (no charge)	Promoter (by event) based on parking plan	Promoter (by event)	Promoter (by event); county fees apply
Permit	by Department - application process	by Department - application process	by Department - application process	by Department - application process	by Department - application process
Deposit	\$500.00 refundable after the event. Event cancelled within 30 days, forfeit deposit	Based on crowd size \$500 - \$1,000 (applied to final balance); no damage deposit	\$1,500 refundable security deposit plus \$500 - \$1,250 cleanup fee (depending on number of patrons) plus *****	Being renegotiated	Nonrefundable \$2,000 profit/\$1,500 non-profit (applied to final balance); Refundable damage \$500 - \$3,000
Fees (For Profit Organizations)	\$500 per hour, \$2,500 daily	\$5,000 daily (other fees apply for contract services)	\$4,500 daily (other fees apply for subsections such as collonade, green space, east end); \$750 daily (for private rehearsal rental)	Being renegotiated	\$2,000/day or 10% of adjusted gross ticket sales up to \$5,000 whichever is greater***
Fees (Non Profit Organizations)	\$320 per hour, \$1,600 daily	\$500 (other fees apply for contract services)	\$3,000 (other fees apply for subsections such as collonade, green space, east end)	Being renegotiated	\$ 1,500.00/day or 7% of adjusted gross ticket sales up to \$3,000.00 whichever is greater***
* Staff reviews talent, does internal event programming, marketing/sponsorships, permitting of promoters.			***** City or county staff on site during event		
** Most promoters are offered use the department's contracts for these services. Boca Raton gets % of alcohol sales.					
*** PBC: Plus fees for load in/out, house sound technician, parking, alcohol & merch. vendors, electrician, park maintenance, cleaning, and admin.					
**** Mandatory venue manager fee (\$350 daily) and dumpster fee (\$425 daily)					